

barilai
estudio



ABOUT US

Barilai is a multidisciplinary creativity studio, made up of creatives, designers and artists from different areas, who interact and develop projects in the field of events, actions, art, architecture, design and advertising..

WHAT DO WE DO

Creative direction and production focused on events, advertising, performing arts and architectural space:

- Creation of contents and conceptual development.

- Artistic direction.

- Decoration and setting.

- Lighting design, indoor / outdoor.

- Design of spaces, objects, artistic installations and luminaries.

- Actions: street art, performance.

- Audio and sound creation.

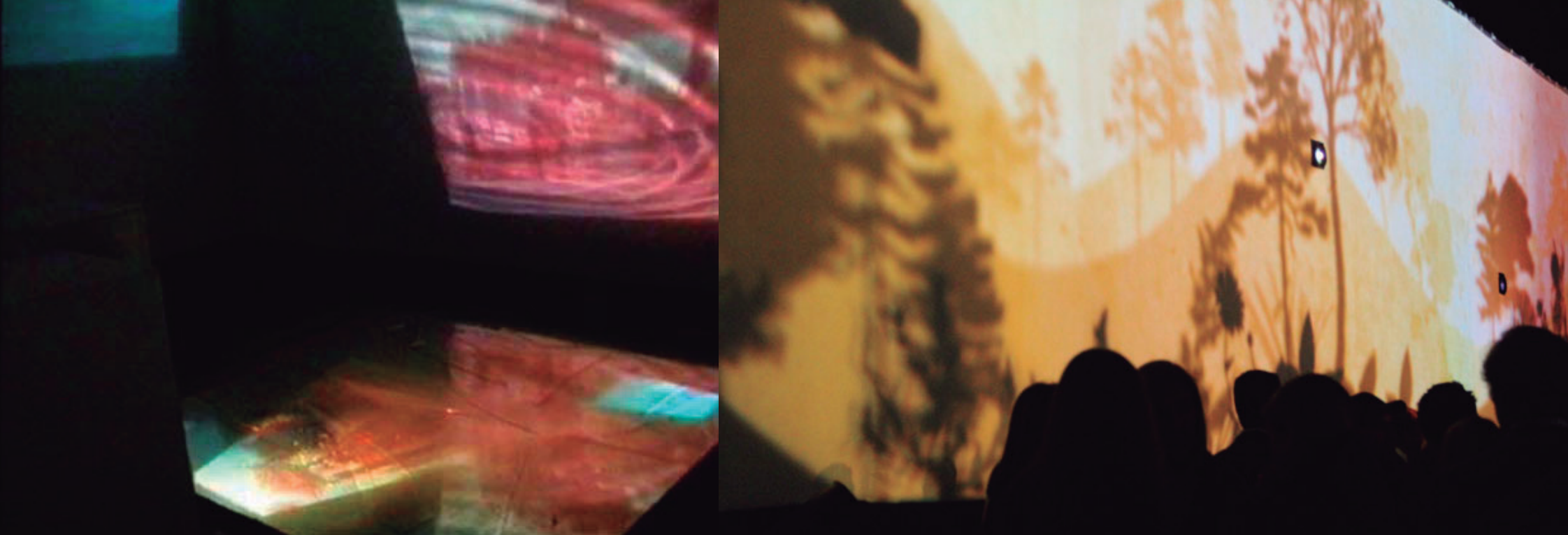
- Interactivity / Programming / Virtual Reality.

- Audiovisual projections on different media: mapping, holograms.

- Animation and 3D

- We combine and create new techniques: sound, sculpture and light; urban art with mapping, light and programming, etc.





Rocío Asensi. Creative director and visual artist. "Equilibrio".
Video of the installation "Equilibrio": <https://www.youtube.com/watch?v=ebnfm5C92s&t=6s>
Sound: <https://soundcloud.com/para-so06/equilibrio-rocio-asensi>

Immersive video projection for Sony Experia.

WHAT WE DIFFER IN

Creativity without limits applied to different fields is our speciality. We are specialists in the field of innovation. Each of us has extensive experience and training, both at an artistic and technical level, forming a specialized team, integrated and coordinated under the same artistic direction.

We cover the entire process of creation, development and implementation of any project.

Lighting design with conceptual development.



Lighting design with conceptual development.

KIA spot “Enchufados”.

Design, production, assembly and programming of light pieces.

Link: <https://www.youtube.com/watch?v=eBmdbCXWrfA>

Rocío Asensi. Creative director and visual artist.

“Memento Mori”.

FILUX, Ciudad de México.

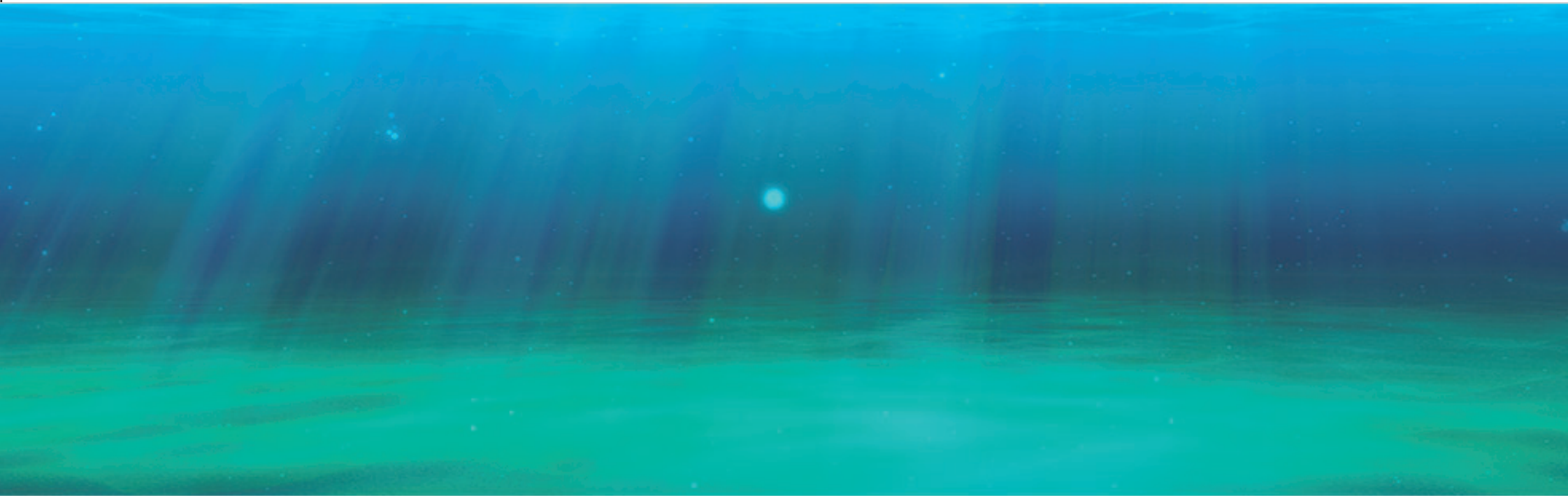
Link: <https://www.youtube.com/watch?v=11pxw-P9zoU>



Audiovisual creation:
-edition, motion graphics and postproduction.
Mapping, immersion.
Sound creation.



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Stills of immersive audiovisual piece.

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Link extracts immersive piece: <https://vimeo.com/395787887>

Stills of immersive audiovisual piece.

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Sound creation.

Rocío Asensi. "East and West".

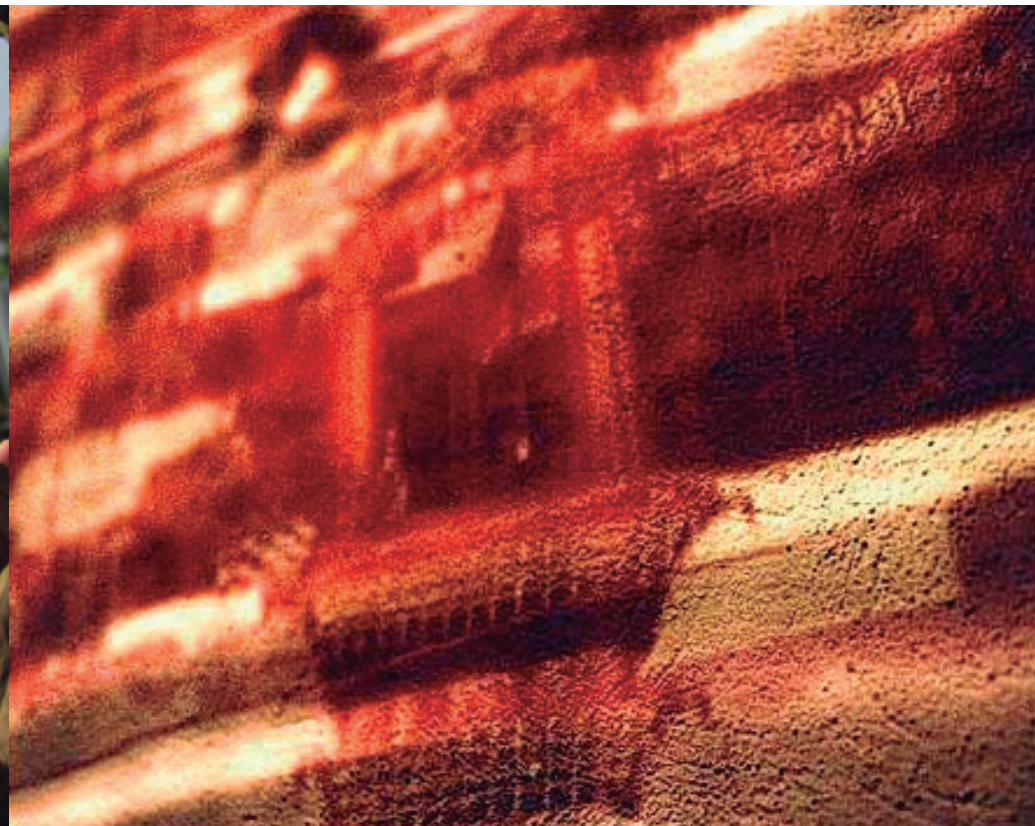
Link exhibition: <https://www.youtube.com/watch?v=vfWsdE-WnJM&t=7s>

Link video "East and West": <https://vimeo.com/313895256> Contraseña: EastandWest2012

"Equilibrio".

Video of the installation: <https://www.youtube.com/watch?v=ebnpfm5C92s&t=6s>

Sound: <https://soundcloud.com/para-so06/equilibrio-rocio-asensi>



Concept development, of space.
Integral creativity.
Mapping, light, audiovisual.

The Dreams Room/Barilai Estudio

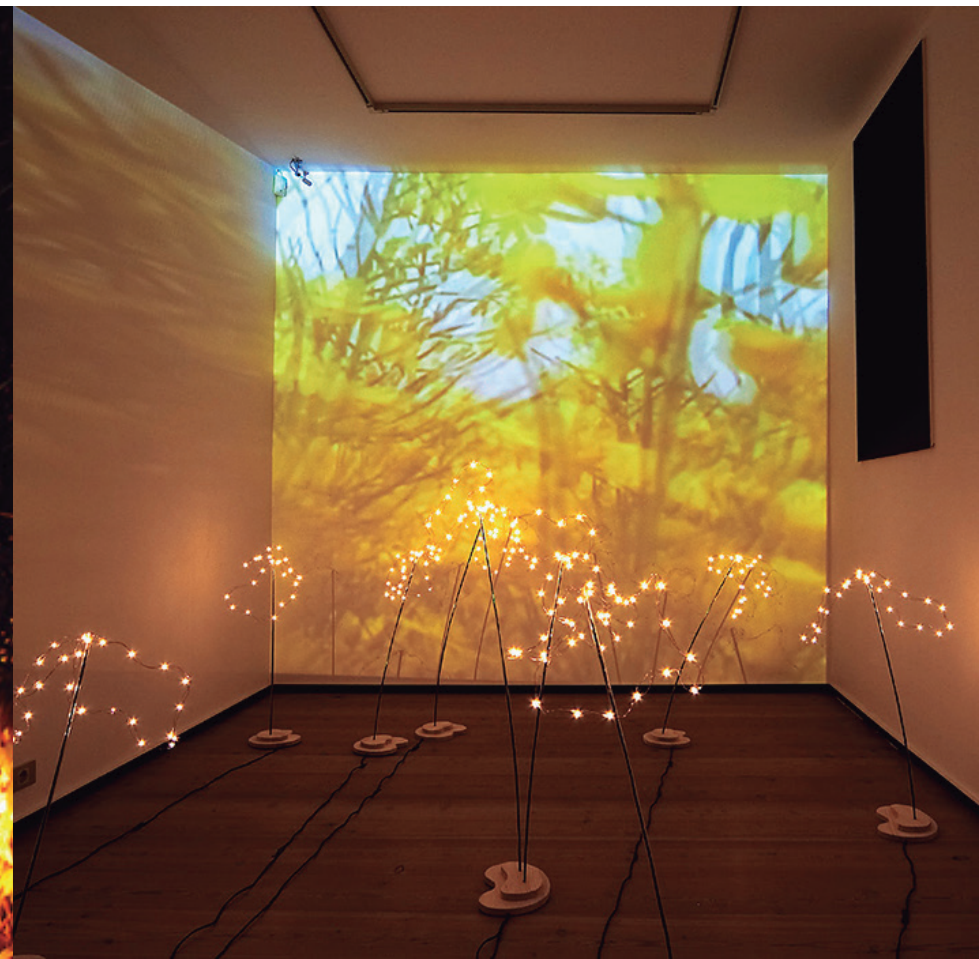
Link video: <https://www.youtube.com/watch?v=pBlhY6VtHhc>

Rocío Asensi. Creative director and visual artist.

“Paraíso Artificial”.

Rafael Pérez Hernando art gallery. Madrid.

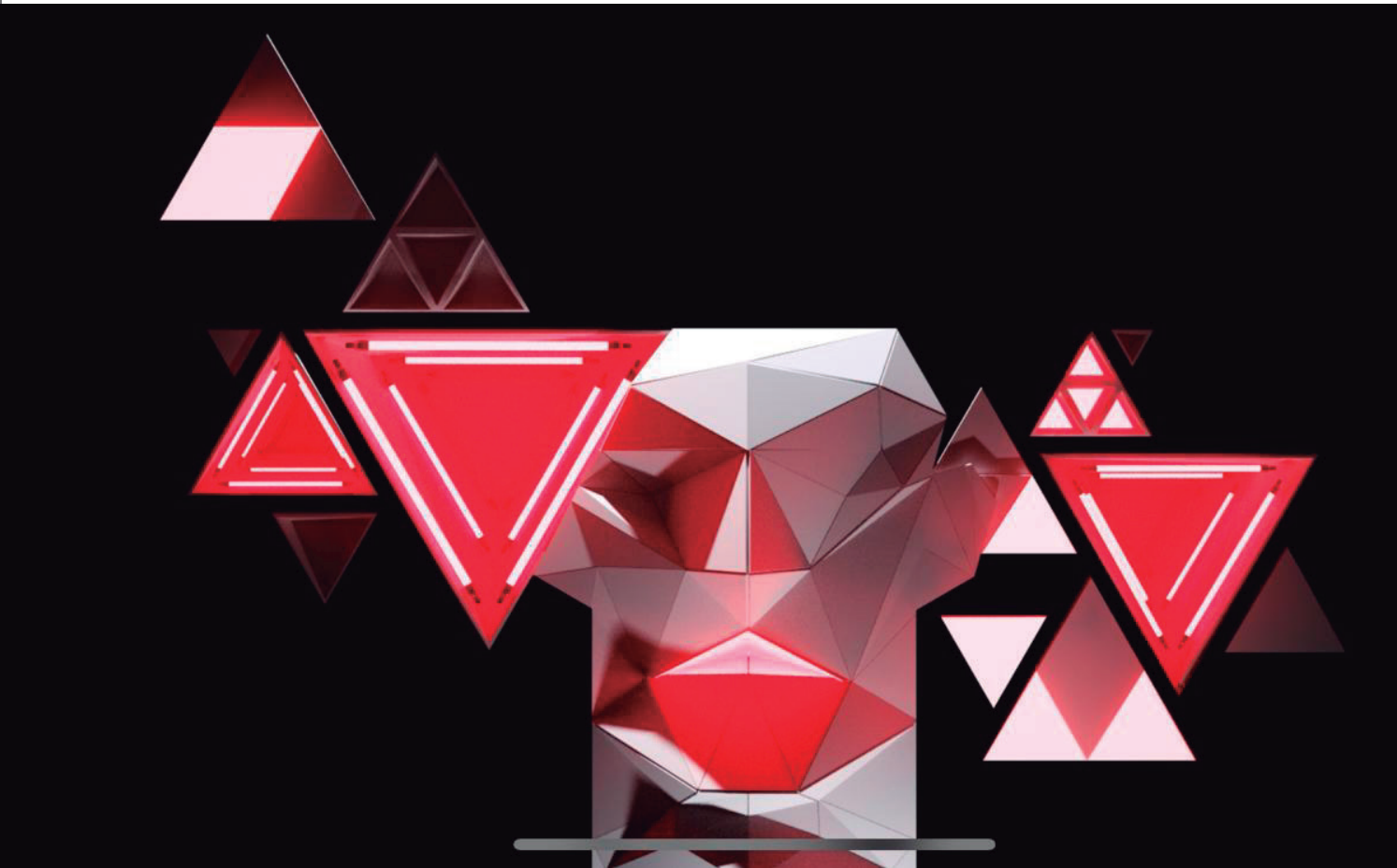
Link vídeo: https://www.youtube.com/watch?v=_wclMImJ788



Mapping, light, audiovisual, wall painting, urban art, programming.

Blas Otero.

Ulitza Crew.

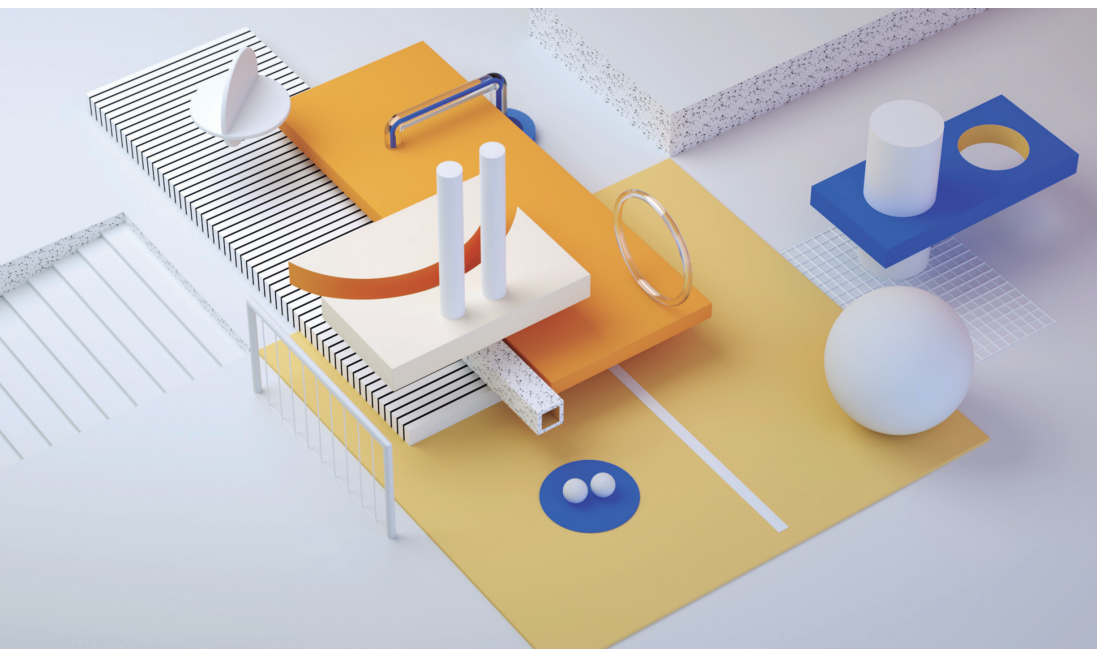


Wall painting, urban art.



Wall. Ulitza Crew.

Animation and 3D.

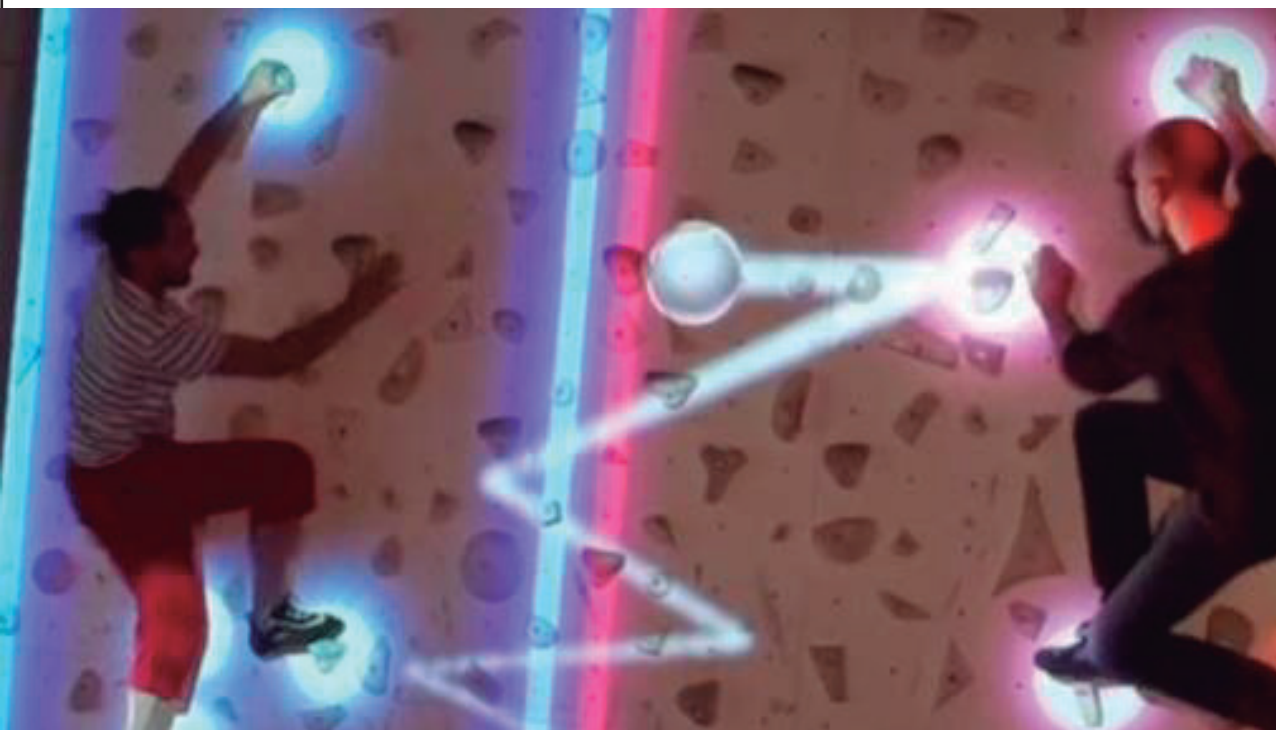


Virtual Reality, Augmented Reality, Interaction.

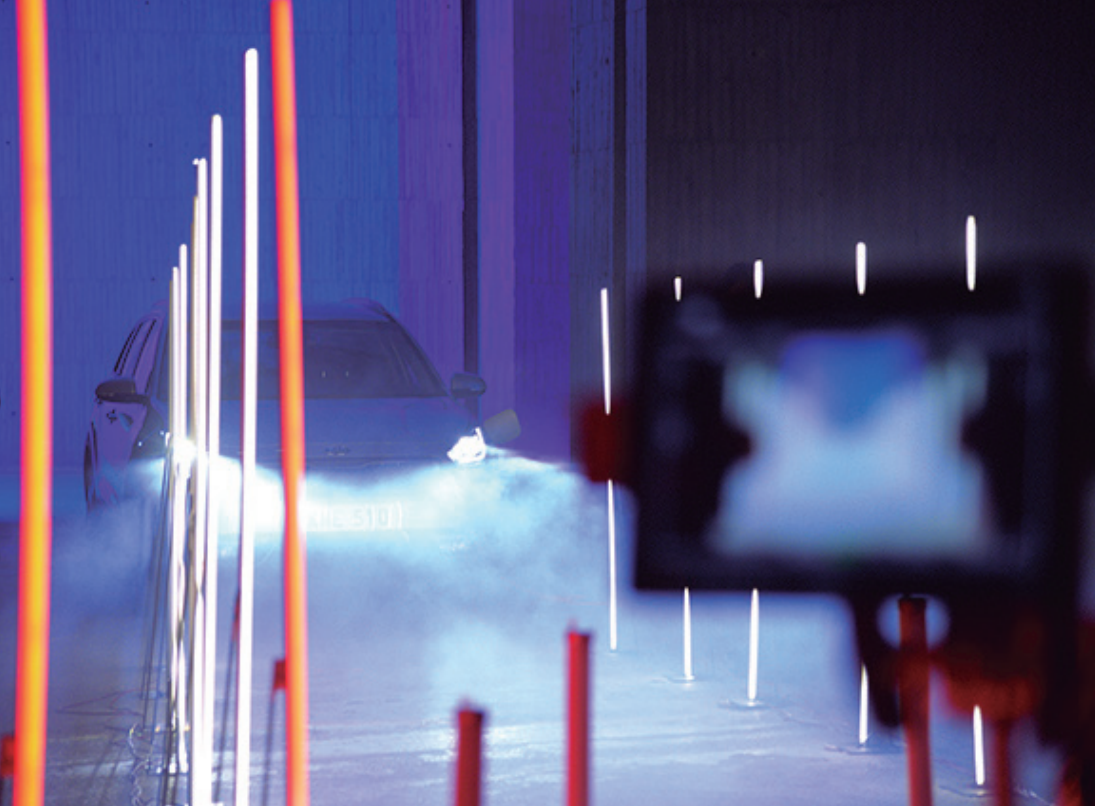
Virtual Reality. Another reality.



Interaction. Another Reality.



Augmented Reality. Another Reality



Multidisciplinary design.



For Filmmaster:	KIA
For Cargo:	J&B Kenzo
For Equipo Singular:	Disney Mango Moet&Chandom Dom Perignon
For Konkret Studio:	Grupo Coca-Cola
For The Family:	Obra Social Caja Madrid
For Struendo:	Acciona
For La Fiebre:	Dual International
For Arnold4D:	Sony

mmmm (International Law Firm)
Vanidad (Fashion magazine)
Compañía de Joaquín Cortés
Gentleman México



Contacto

Barilai Estudio
Rocío Asensi
Tel: +34 622153158 / +52 1 5529504245
info@barilai.com
www.barilai.com