

barilai
estudio



ABOUT US

After a long experience combining her career as a multidisciplinary artist with creative and art direction, Rocío Asensi starts Barilai Estudio to develop and produce projects in which she applies her know-how in the field of events, actions, architectural space, design and audiovisual media.

Adapting to the needs of each project, she teams up with technicians, creatives, designers and artists from different areas with whom she interacts and develops the different jobs where their experience is required.

WHAT DO WE DO

Creative direction and production focused on events, advertising, performing arts and architectural space:

- Creation of contents and conceptual development.

- Artistic direction.

- Decoration and setting.

- Lighting design, indoor / outdoor.

- Design of spaces, objects, artistic installations and luminaries.

- Actions: street art, performance.

- Audio and sound creation.

- Interactivity / Programming / Virtual Reality.

- Audiovisual projections on different media: mapping, holograms.

- Animation and 3D

- We combine and create new techniques: sound, sculpture and light; urban art with mapping, light and programming, etc.





Rocío Asensi. Creative director and visual artist. "Equilibrio".
Video of the installation "Equilibrio": <https://www.youtube.com/watch?v=ebnfm5C92s&t=6s>
Sound: <https://soundcloud.com/para-so06/equilibrio-rocio-asensi>

Immersive video projection for Sony Experia.

WHAT WE DIFFER IN

Creativity without limits applied to different fields is our speciality. We are specialists in the field of innovation. Each of us has extensive experience and training, both at an artistic and technical level, forming a specialized team, integrated and coordinated under the same artistic direction.

We cover the entire process of creation, development and implementation of any project.

Art Direction and Creativity.

Link promo: <https://www.youtube.com/watch?v=zrXRXf4c6Ew>



Drag Race Spain promo.
Atresmedia Player.
Art direction and creativity.



Lighting design with conceptual development.



Lighting design with conceptual development.

KIA spot “Enchufados”.

Design, production, assembly and programming of light pieces.

Link: <https://www.youtube.com/watch?v=eBmdbCXWrfA>



Rocío Asensi. Lighting installation.

“Memento Mori”.

FILUX, Ciudad de México.

Link: <https://www.youtube.com/watch?v=11pxw-P9zoU>



Audiovisual creation:
-edition, motion graphics and postproduction.
Mapping, immersion.
Sound creation.



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Stills of immersive audiovisual piece.

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Link extracts immersive piece: <https://vimeo.com/395787887>

Stills of immersive audiovisual piece.

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Rocío Asensi. Video. "East and West".

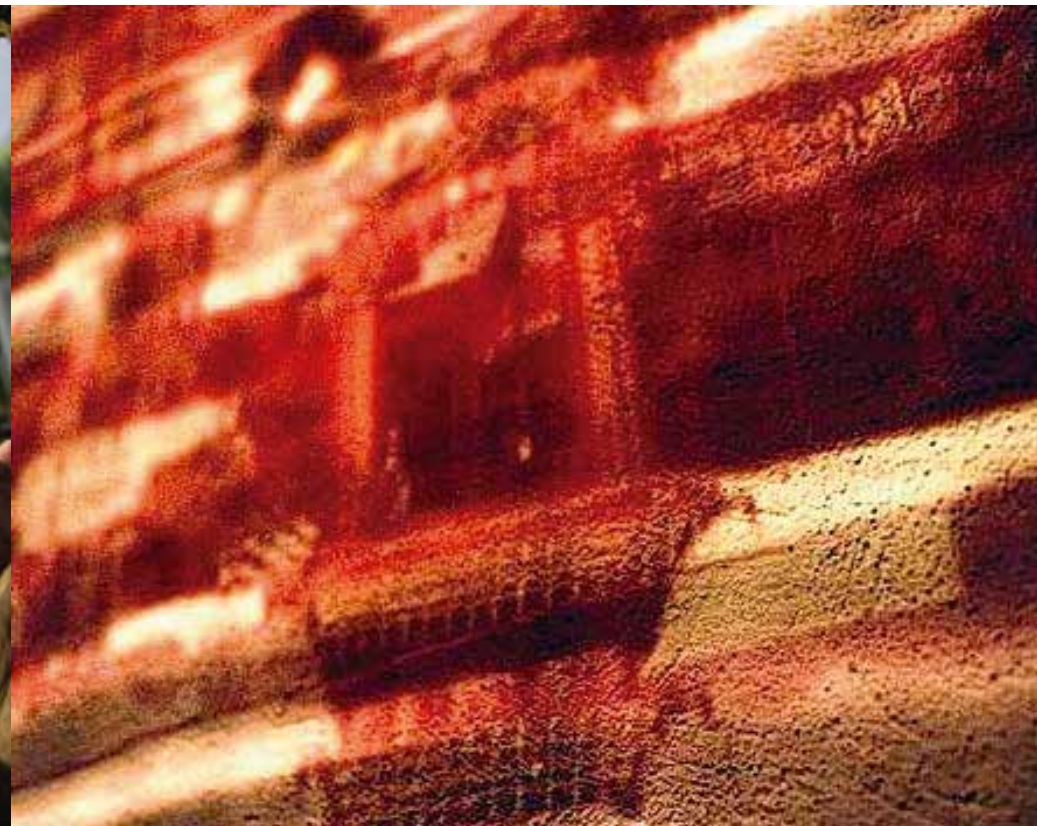
Link exhibition: <https://www.youtube.com/watch?v=vfWsdE-WnJM&t=7s>

Link video "East and West": <https://vimeo.com/313895256> Contraseña: EastandWest2012

Rocío Asensi. Installation "Equilibrio".

Video of the installation: <https://www.youtube.com/watch?v=ebnpfm5C92s&t=6s>

Sound: <https://soundcloud.com/para-so06/equilibrio-rocio-asensi>





Rocío Asensi. Lighting intervention.
 “Renacimiento”.

Link to video: <https://vimeo.com/471449696>

Link to video render: <https://youtu.be/YJ0I4IFs4Ng>

Los Cubos. Madrid

Interventions

Conceptual and spatial development.

Comprehensive creativity.

Mapping, lighting, audiovisuals, programming.

Production.



Concept development, of space.
Integral creativity.
Mapping, light, audiovisual.

The Dreams Room/Barilai Estudio

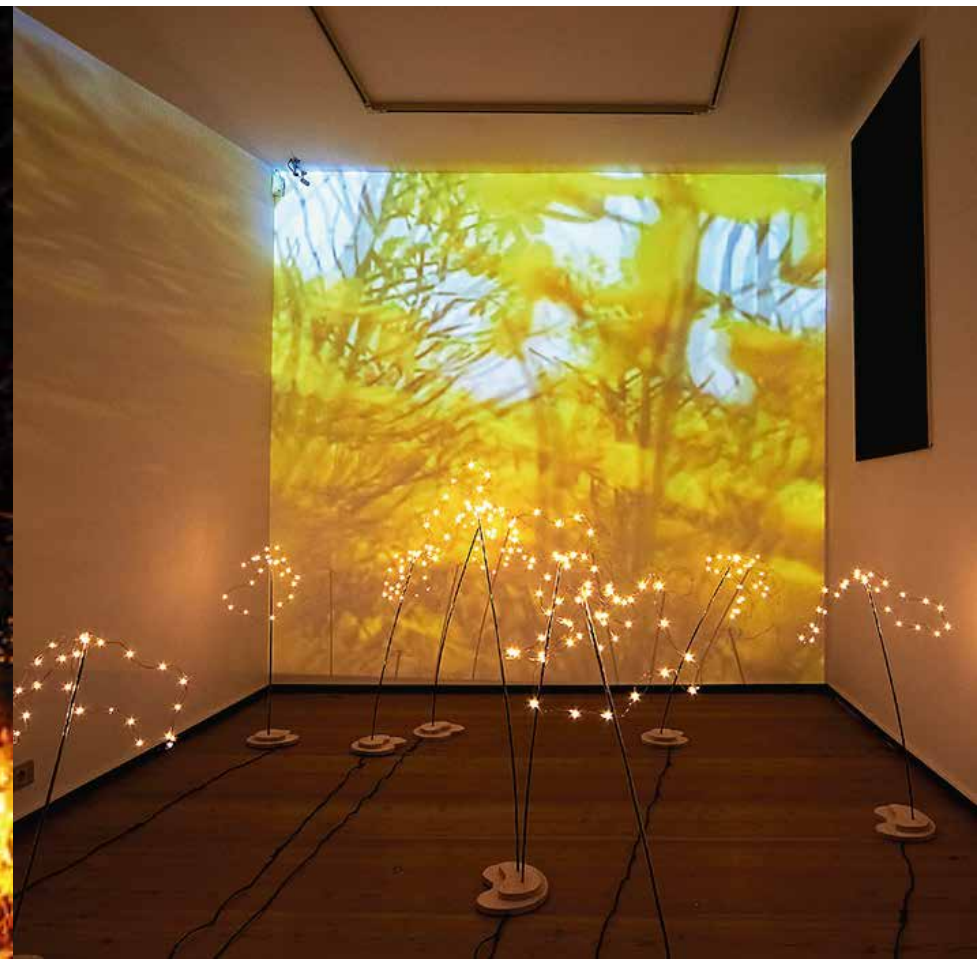
Link video: <https://www.youtube.com/watch?v=pBlhY6VtHhc>

Rocío Asensi. Installation.

“Paraíso Artificial”.

Rafael Pérez Hernando art gallery. Madrid.

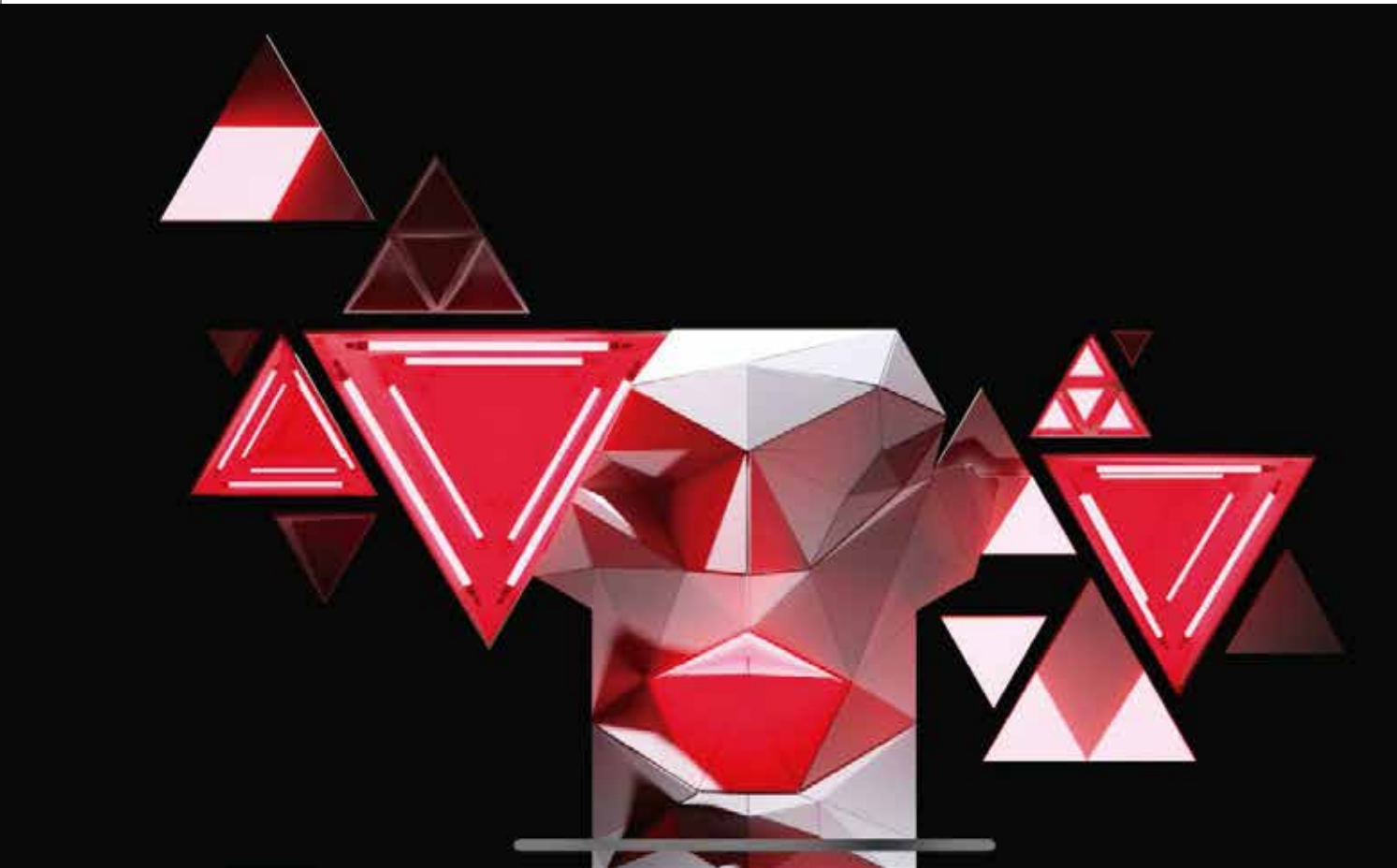
Link vídeo: https://www.youtube.com/watch?v=_wclMImJ788



Mapping, light, audiovisual, wall painting, urban art, programming.

Blas Otero.

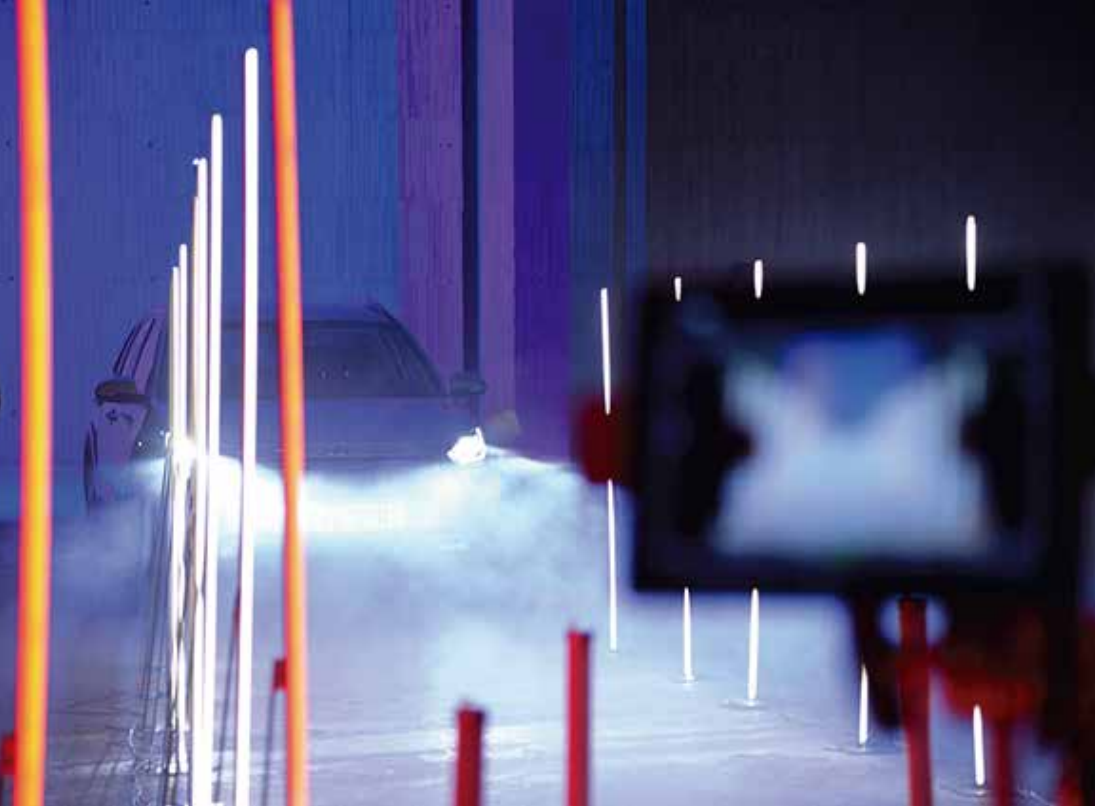
Ulitza Crew.



Wall painting, urban art.



Wall. Ulitza Crew.



Multidisciplinary design.



For Filmmaster:	KIA
For Cargo:	J&B Kenzo
For Equipo Singular:	Disney Mango Moet&Chandom Dom Perignon
For Konkret Studio:	Grupo Coca-Cola
For The Family:	Obra Social Caja Madrid
For Struendo:	Acciona
For La Fiebre:	Dual International
For Arnold4D:	Sony

mmmm (International Law Firm)
Vanidad (Fashion magazine)
Compañía de Joaquín Cortés
Gentleman México (Magazine)
Henderson Park (Real Estate Group)
Casa de México
Atresmedia



Contacto

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